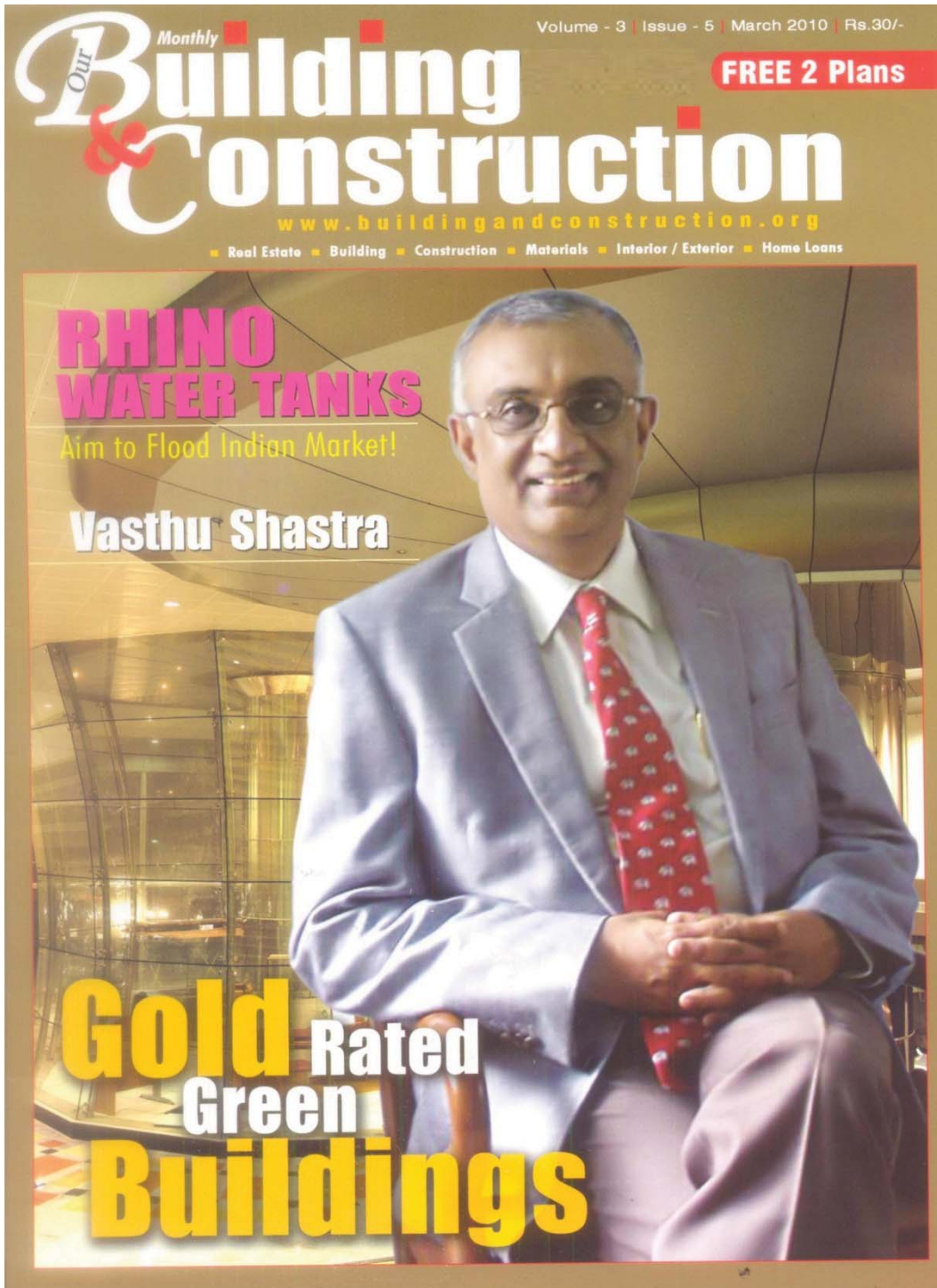


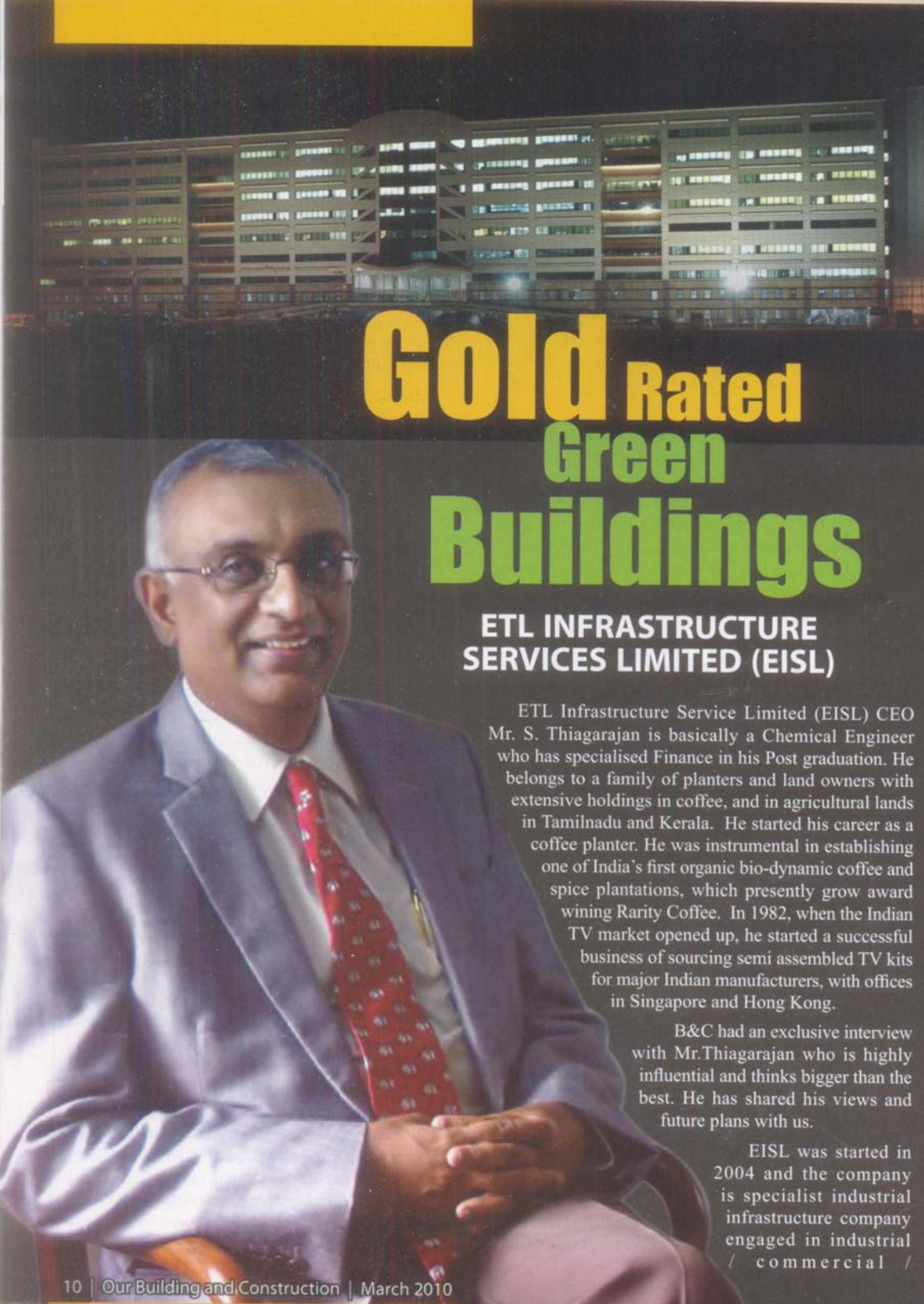
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Gold Rated Green Buildings

ETL INFRASTRUCTURE SERVICES LIMITED (EISL)

ETL Infrastructure Service Limited (EISL) CEO Mr. S. Thiagarajan is basically a Chemical Engineer who has specialised Finance in his Post graduation. He belongs to a family of planters and land owners with extensive holdings in coffee, and in agricultural lands in Tamilnadu and Kerala. He started his career as a coffee planter. He was instrumental in establishing one of India's first organic bio-dynamic coffee and spice plantations, which presently grow award winning Rarity Coffee. In 1982, when the Indian TV market opened up, he started a successful business of sourcing semi assembled TV kits for major Indian manufacturers, with offices in Singapore and Hong Kong.

B&C had an exclusive interview with Mr.Thiagarajan who is highly influential and thinks bigger than the best. He has shared his views and future plans with us.

EISL was started in 2004 and the company is specialist industrial infrastructure company engaged in industrial / commercial /

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Client List:

Prestigious clients of EISL include

TCS, WIPRO,

GDES, Siemens,

Ford, HCL

and Sutherland.

infrastructure services and hospitality. The company builds, develops and operates intelligent and environmentally conscious infrastructure and provides supporting business services enabling customers to concentrate on their core business. The company's vision is "To provide comprehensive business infrastructure that enables our customers to deliver outstanding products and services".

EISL invests in business enabling infrastructure assets for high growth sectors such as IT/ITeS, hospitality, affordable housing and services - these include Special Economic Zones (SEZs) dedicated to the IT and ITES industries (IT SEZs), IT Parks, Textile SEZs and Services SEZs. EISL focuses on delivering high quality, cost efficient, value added facilities catering to the unique needs of business, operating in the Indian environment.

The company has built the first IT Park in 2 lakhs sqft which is called ELNET Software city in the year of 1990 in Chennai, Tamil Nadu which is located in front of TIDEL Park. The 1st project was built in a record time of 14 months, at the beginning of Chennai IT season with 1.3 million sqft and is fully occupied and in operation since 2007. It is one

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amongst the Gold Rated Green Buildings in the world today.

EISL held the record of first place for highest export revenue in one single building for past 3 years. EISL's unique feature is that they perform annual audit on Electrical and Energy consumptions. EISL has certain parameters which they establish and ensure that they are adhered to strictly and make sure that the building is energy efficient one. They do this not just to gain the certificates but to offer a world class infrastructure to our country especially the southern part of it. Now all companies including many multi national companies (MNC) are looking for energy efficient buildings to provide an optimum comfort to their workforce in their offices. EISL's focus is to supply complete energy level to all their projects. All the buildings of EISL are moderated green buildings.

recovered by a wheel technology. That is if 25 degree air is coming back to A/c systems the coolness in the air is being saved and the energy to make 30 degree air to 25 degree is drastically reduced which would save 30% in electricity consumptions.

EISL Projects – Completed & Ongoing
BUSINESS CONTINUITY AND DISASTER RECOVERY CENTRE

Mr.Thiyagarajan said “We are going into wind energy to be able to survive and support our own 100% energy needs and it will be surely supplied. We are in the process of implementing wind mills and the 1st Phase will have 20 mega watts. We are now going to Phase II which is double the size (2.4 million sqft) and which will be completed in March 2011. The buildings developed by us will have the capacity to withstand

about 7.5 magnitude of earth quake in Richter scale measurement. It is planned as disaster recovery capable buildings. With regard to Fire Norms are concerned, within 35 seconds the building will be fire safe zone. This much care has been extended and provided to ensure a healthy life in EISL built projects”.



Chennai One - Phase I

An IT/ITES Special Economic Zone (SEZ) that houses one of the largest Gold rated Green Buildings by LEED USA, Chennai One is situated in the heart of the IT corridor of Chennai

city. Apart from being a haven for the biggest names in the IT/ITES industry, this commercial complex reflects the optimal mix of design, efficiency, and technology.

Chennai One - Phase II

Building on the experience and the competitive advantage provided by Chennai One – Phase I, Phase II is another ambitious project in the same direction.

Bangalore Project

Project is located in Bangalore, the IT Capital of India. This project is very high end one with 66 acres of land and it will be built with safety walls. The walls

EISL'S MAIN FOCUS

EISL's main focus is to provide Industrial Infrastructure for IT and IT enabled service industries. They also focus on Waste Water Treatments called “Zero Discharge Water” by recycling it completely for all areas. You do not need to purchase water from outside. They have installed non chemical plants in the projects. There are many A/C plants too that make Ice during night which will be used during day time to reduce energy consumptions.

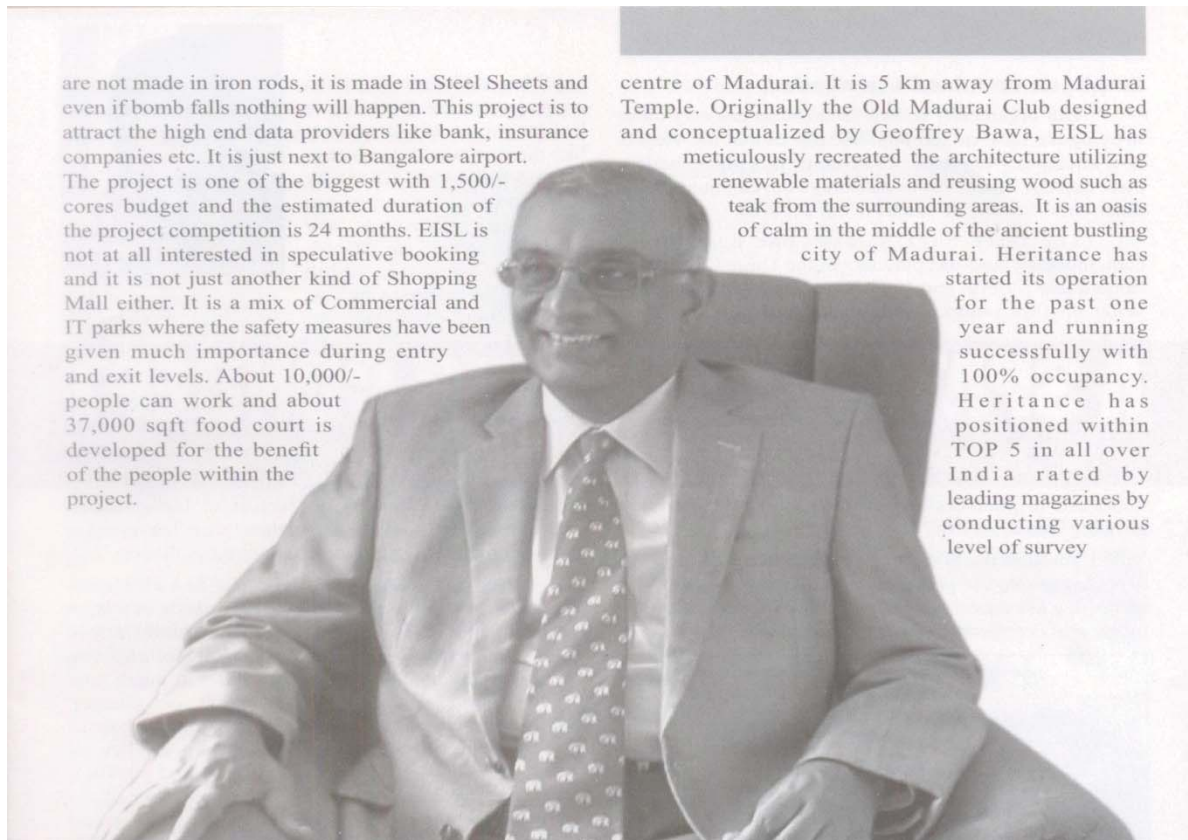
Unique Feature

The cold air in the room is being recycled or

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are not made in iron rods, it is made in Steel Sheets and even if bomb falls nothing will happen. This project is to attract the high end data providers like bank, insurance companies etc. It is just next to Bangalore airport. The project is one of the biggest with 1,500/- cores budget and the estimated duration of the project competition is 24 months. EISL is not at all interested in speculative booking and it is not just another kind of Shopping Mall either. It is a mix of Commercial and IT parks where the safety measures have been given much importance during entry and exit levels. About 10,000/- people can work and about 37,000 sqft food court is developed for the benefit of the people within the project.

centre of Madurai. It is 5 km away from Madurai Temple. Originally the Old Madurai Club designed and conceptualized by Geoffrey Bawa, EISL has meticulously recreated the architecture utilizing renewable materials and reusing wood such as teak from the surrounding areas. It is an oasis of calm in the middle of the ancient bustling city of Madurai. Heritance has started its operation for the past one year and running successfully with 100% occupancy. Heritance has positioned within TOP 5 in all over India rated by leading magazines by conducting various level of survey



Coimbatore Project

There are also building projects coming up in Coimbatore which is about 13 acres of land that will be a mix of commercial and an IT park. This project is near to Nava India junction and next to Hindustan Colony. The project is also planned for Gold Rated Green Building.

MALL AND HOTEL DIVISIONS:

Signature Mall & Hotel

A sophisticated blend of global and regional retailers would showcase their up market brands in one of the largest malls, Signature Mall & Hotel. It will also contain a business hotel with all the modern amenities for the business travelers.

Heritance Madurai

Heritance is a 5 Star Plus resort hotel built in 18 acres of lush green gardens. It is located in

EISL held a record of first place for highest export revenue in one single building for past 3 years. EISL's unique feature is they perform annual audit on Electrical and Energy consumptions.

Heritance Pudukottai

An ambitious and grand project, The Heritance Pudukottai Palace is positioned to be a royal retreat where the queen's palace is being renovated into an up market hotel. The work is in progress and expected to be completed by September 2010.

Other areas of development

Textiles special economic zone at Perundurai, Tamilnadu, is already 25 to 30 % in operations and it is a 250 acre development and we have about 11 companies already started working there. We have about 18 mega watt power plant alone and it is coal based power plant and it will be operating from within that Special Economic Zone itself. The main feature we have there is the in house effluent treatment and this will take care of dying problems. Already 50 % leased out and march 2010 will began the commercial operation.

- Ramesh V Pai